



The organization’s primary fundraising event is the ‘Diamonds in the Rough’ golf tournament in the Spring. The event helps us make the holidays magical for families in the West Valley that need help and support. The tournament is open to everyone and all skill levels and sure to be tons of fun. We will have a promotional campaign for the tournament that will showcase our sponsors. There is a Diamonds in the Rough sponsorship level for every goal and budget.

**‘DIAMONDS IN THE ROUGH’ SPONSORSHIP LEVELS**

Event Sponsorship level	Benefits
<b>Diamond Sponsor</b> <i>[Limit of 2 available]</i> \$5,000	All Ruby level benefits plus: <ul style="list-style-type: none"> <li>• Corporate name on event banner and luncheon graphics</li> <li>• Company logo on HOT-provided player gift</li> <li>• Tournament entry fee* for an additional foursome (2 total)</li> </ul>
<b>Ruby Sponsor</b> \$2,500	All Sapphire level benefits plus: <ul style="list-style-type: none"> <li>• Microphone mention at the award luncheon</li> <li>• Mention in press release</li> <li>• Entry fee* for one (1) foursome in the golf tournament</li> </ul>
<b>Sapphire Sponsor</b> \$1,000	All Emerald level benefits plus: <ul style="list-style-type: none"> <li>• Inclusion in website and event marketing materials</li> <li>• Option to provide an Interactive Hole Experience</li> </ul>
<b>Emerald Sponsor</b> \$500	All Topaz level benefits plus: <ul style="list-style-type: none"> <li>• Personalized Hole sign</li> </ul>
<b>Topaz Sponsor</b> \$250	<ul style="list-style-type: none"> <li>• Logo recognition on website</li> <li>• Placement of sponsor-provided item in golfer gift bag</li> </ul>
Specific Sponsorship opportunities	
<b>Contest Sponsor</b> <i>[Limit of 2 available]</i> \$1,000	<ul style="list-style-type: none"> <li>• Branded putting &amp; chipping contest</li> <li>• Placement of sponsor-provided item in golfer gift bag</li> <li>• Inclusion in website and event marketing materials</li> </ul>
<b>Beverage Sponsor</b> <i>[Limit of 3 available]</i> \$1,500	<ul style="list-style-type: none"> <li>• Branded social hour, lunch, or golf course beverages</li> <li>• Premier signage at event</li> <li>• Inclusion in website and event marketing materials</li> </ul>

\*Entry fee value of \$600 per foursome.

