



HOT's Party with a Purpose will be held on February 14, 2023. This is our primary fundraising event for our Sugar Plum Fairies program, which creates a magical Christmas for struggling children in the West Valley by bringing much needed clothing, hygiene essentials and food to them and their families. The event will include a reception and sit-down dinner, followed by a fun evening filled with casino games, a silent and live auction, and dancing. Event sponsors will receive a number of promotional benefits leading up to and during the event. There is a sponsorship level for every goal and budget!

Event Sponsorship Level	Benefits
Diamond Sponsor [Limit of 2 available] \$10,000	All Platinum level benefits plus: <ul style="list-style-type: none"> • VIP seating for 10 guests • Corporate name on event signage • Company logo on HOT-provided participant gift
Auction Sponsor [Limit of 1 available] \$7,500	All Platinum level benefits plus: <ul style="list-style-type: none"> • VIP seating for 6 guests • Logo on Auction Paddles • Microphone mention during Live Auction
Cocktail Hour Sponsor [Limit of 1 available] \$7,500	All Platinum level benefits plus: <ul style="list-style-type: none"> • VIP seating for 6 guests • Logo on Cocktail Napkins • Microphone mention during Reception
Platinum Sponsor \$5,000	All Gold level benefits plus: <ul style="list-style-type: none"> • VIP seating for 4 guests • Microphone mention at the event • Mention in press release
Gold Sponsor \$2,500	All Silver level benefits plus: <ul style="list-style-type: none"> • VIP seating for 2 guests • Social Media recognition • Inclusion in event marketing materials
Silver Sponsor \$750	<ul style="list-style-type: none"> • Sign at event • Logo recognition on the event website page • Sponsor-provided item in participant gift bag

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